

## PRESS GUIDELINES

### Overview

ONUG will distribute complimentary press passes on a limited and discretionary basis to accredited media, including editors and reporters of recognized trade, newspaper, broadcast, blog, mainstream, business and Internet media. Journalists are encouraged to register in advance. Media attendance and participation is at ONUG's discretion. Please see the Media Accreditation Guidelines page for further details on requirements.

Media will be required to register for an ONUG press pass to receive admittance to ONUG digital sessions and keynote address, ONUG news events, the ONUG virtual exhibition booths and virtual press room.

### Requirements to be Issued a Press or Analyst Pass

As part of your agreement to attend ONUG as a member of the press, ONUG requires that anyone representing a press organization at the event must cover the companies or the event through an article, blog, interview, or social media posts.

Should you be interested to conduct video interviews during ONUG please note that approval is required by staff in advance of any videotaping at any of the programs or in the hotels hosting the event. To request permission to conduct video interviews please email [ONUG@imillerpr.com](mailto:ONUG@imillerpr.com).

We also ask for representatives to participate in the press room activities which include, but are not limited to, scheduling briefings with attendee companies, viewing virtual sessions keynotes.

### How to Request a Virtual Press Pass

Media and analysts may request a virtual press pass to cover ONUG by emailing [ONUG@imillerpr.com](mailto:ONUG@imillerpr.com) or filling out the [online form](#). To determine eligibility and required documentation please see the Media Accreditation Guidelines page. All media organizations are limited to three (3) credentials per news organization, inclusive of both writers and production crews.

### Business Promotion

Media are **not** permitted to distribute copies of their publication or other promotional materials during virtual sessions or otherwise outside of briefings. Soliciting or accepting orders on behalf of your organization, product or service inside the event area is strictly prohibited. Press badges will **not** be issued to individuals serving in business promotions or sales as it also noted in the Media Accreditation Guidelines found on the sidebar of the press room [webpage](#).

Misconduct or misrepresentation of the media organization may cause the organization to lose their accreditation and be barred from future events.

### Requests for Interviews with ONUG Representatives

Time permitting, ONUG will make every effort to accommodate reporters on deadline for quotes from ONUG representatives and conference speakers. Please submit media inquiries to [ONUG@imillerpr.com](mailto:ONUG@imillerpr.com).

### ONUG References and Logo Use

Please refer to ONUG guidelines indicated on the website for proper use of the organization's logo and description.

Media may download authorized images of speakers and the ONUG logo provided for media use on this website. Please adhere to acceptable use guidelines for the ONUG logo.