



Media Accreditation Guidelines

Who is Eligible?

International Telecoms Week offers media accreditation to members of the working press to cover the ITW trade show and associated events. Accreditation provides access to live-streamed content such as sessions, keynote address, the trade show exhibition and press conferences. Accreditations are granted at Capacity Media's discretion and are authorized for the sole purpose of reporting news specific to the conference and its 6,000+ participants.

Media accreditation is limited to acting editors and reporters of publications relevant to the telecom industry, business trade and general media covering global telecommunications, Internet and high-technology trends and stories. Publishers, sales, advertising and public relations, marketing, technical support staff, consultants and exhibiting company personnel are not eligible for press credentials. If it is determined the accredited press member is acting in a sales capacity during the conference, the accreditation will be revoked and individuals will be removed from the event.

The media member seeking approval for representation at the conference may be asked to provide proof of professional status including a publication masthead with the individual's name listed, press ID card, titled business card, or recent articles containing the individual's byline and affiliation.

The following criteria must be met for press credentials to be assigned:

Business Trade Media and Wire Services

Reporters and editors of business and trade publications, magazines, wire services and other associated media must be able to provide a business card and current masthead from the organization that contains the individual's name listed on the masthead of the approved news organization. Contributing editors and reporters chosen to represent the news organization must present a document containing the masthead of the organization authorizing the individual to cover Capacity Europe on behalf of the news organization.

Association Publications

Reporters and editors representing trade association publications as well as internationally recognized magazines, newspapers, and related editorial content, must be able to provide a business card from the association as well as a current organizational masthead containing the individual's name listed as editor.

Broadcast News Representatives

Television, radio and podcast news reporters must provide a business card containing their name as well as the name of the approved organization. Capacity may choose to limit the sessions, locations and areas for set-up for recording purposes. The Press Room team will coordinate directly with the broadcast news representative in advance to outline the areas to which permission may be provided.

Freelance Writers

Freelance writers must provide an example of a bylined article published within the previous six months from an industry-recognized news organization. Freelance writers who do not have proof of a recognized news organization will not receive a press pass.

Online Media

Capacity recognizes the significance of online media as a source of industry reporting. Reporters and editors from online publications, Internet-based newsletters and blogs, will be considered for admittance at the discretion of the media team. Please note, the individual being considered must have proof of a bylined article published by the news organization within the past three months. To qualify for accreditation, the online publication website must contain industry-related content and post original news content at least once per week. Additionally, the website must have more 1,000 unique visitors per month.

Not Eligible for Accreditation

Individuals representing social influence pages, forums or personal blogs will not be considered for press privileges.



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Advance Registration

Advance registration of media is required due to limited space. To register for a press pass, please email ITW2020@imillerpr.com.

Important Press Guidelines

Requirements to be Issued a Press or Analyst Pass

As part of your agreement to attend ITW as a member of the press, International Telecoms Week requires that anyone representing a press organization at the event must cover the companies or the event through an article, blog, interview, or social media posts.

We also ask for representatives to participate in the press room activities which include, but are not limited to, scheduling briefings, and participating in the livestreamed press conferences held on Monday and Tuesday.

For any questions pertaining to the requirements of involvement, please ask a press room staff member directly by emailing ITW2020@imillerpr.com.

Hours of operation for the virtual press room: Anytime between June 15-18, 2020. Press Room staff will be online between 9 am - 5 pm ET to respond to messages sent and respond in real time.

Press Conferences will be held on Monday and Tuesday. Press will be alerted to the press conference schedule and how to register for the live stream.

To request press credentials contact:

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ITW2020@imillerpr.com