



INFORMATION FOR VIRTUAL PRESS

The Virtual ITW Press Room using ExpoPlatform makes it easier for press and analysts to connect with the industry by providing virtual access to the entire conference: keynotes, educational sessions, panels and press conferences. The Press Room team has set up a simplified process for the press to learn about companies participating in Virtual ITW and easily request and schedule briefings and conduct meetings with Amazon Chime.

Press interested in the virtual option must meet the requirements outlined in our Media Accreditation resource. You will be required to pre-register for a Virtual Press Pass and in doing so will be added to the platform where the press can create a profile and schedule meetings.

We strongly encourage all virtual meetings to be scheduled through the platform to ensure both parties can easily access meetings or reschedule as needed.

WHAT A VIRTUAL ITW 2020 PRESS PASS PROVIDES:

- Access to 'C-level' executives from companies like *Amazon Web Services, AT&T, Ciena, China Telecom, Digital Realty, Equinix, Globenet, Google, PCCW Global, Telstra*, and more, for easy-to- schedule **virtual interviews**
- Digital access to panels and keynote addresses sharing the knowledge and diversity set associated with *data centers, connectivity, cloud solutions, software-defined networking, NFV, technology, Internet, content delivery, etc.*
- Live-streamed **press conferences** from global enterprises as they make important announcements
- First access to **press releases** before they hit the market
- **A virtual "matchmaking" option** within the platform that can help match your interests to companies carrying out similar activities in the sector.
- **Virtual booths** that you can access at your convenience to learn more about products and services

The agenda has been broken down into daily themes: Monday: Keeping the World Connected, Tuesday: Future - Applied, Wednesday: Connectivity Around the World and Thursday: Keeping the Community Together.

Please note, requests to receive news and view sessions from ITW without being listed on the press list can also be accommodated. For any additional questions, or to request your Virtual Press Pass, please email us at ITW2020@imillerpr.com.