

VIRTUAL PRESS ROOM

Capacity Europe's Virtual Media Zone makes it easier for interested press and analysts to connect with companies on-site by providing virtual access to the entire conference from the comfort of their own home or office. Accredited media and analysts can schedule virtual interviews with conference participants and will have access to news and information from conference sessions.

Press interested in the virtual option must meet the requirements outlined in our Media Accreditation resource. You will be required to pre-register for a Virtual Press Pass and in doing so will be added to the press list as a virtual attendee. All virtual meetings must be scheduled with the help of Press Room staff to ensure meetings are held at the reserved computer stations in the Press Room. Press Room staff also recommends that all meetings are scheduled using Skype or GoToMeeting.

WHAT A CAPACITY EUROPE VIRTUAL PRESS PASS PROVIDES

- 1. Virtual interviews with executives from leading companies such as *Facebook, Telstra, DE-CIX, BT Global, Google, Netflix* and more.
- 2. Live access to selected Capacity Europe sessions. Recordings and materials from several sessions are available to our virtual attendees. While we are not able to make every session available to virtual press, if you have a specific request, we will do our best to accommodate you. The full list of sessions can be found here: Capacity Europe Agenda
- 3. Access to press releases and news announced each day of Capacity Europe. Virtual press are added to the press list and will also be on all event-related news announcements. Please note that much of the news you have access to will be under embargo.

Please note, requests to receive news and view sessions from Capacity Europe without being listed on the press list can also be accommodated. For any additional questions, or to request your Virtual Press Pass, please email us at CapacityEU19@imillerpr.com.

