



ONUG FALL 2019 PRESS ROOM FAQs

The Open Networking User Group (ONUG) will host a press room at its annual ONUG Fall 2019 conference & expo, taking place October 16-17, 2019 in New York City at the Metropolitan Pavilion.

What are the hours of the press room? The ONUG Fall 2019 Press Room is for exclusive use by on-site media to hold briefings and for officially designated media events such as signings and announcements. Registered ONUG Fall 2019 attendees can submit information to the press directly online or bring printed materials during press room operating hours.

Wednesday, October 16	8:00 AM to 5:00 PM
Thursday, October 17	8:00 AM to 5:00 PM

Can I submit a press release for distribution prior to the ONUG Fall 2019 2019 conference? Yes. You can submit your press release electronically in Word format directly through the [submit a press release page](#), or you may email relevant information to onugmedia@imillerpr.com. A press release must be received by 5:00 PM of the previous day for it to be included in the news announcements for the following day. Copies of press materials can also be dropped directly in the press room during normal hours of operation.

What happens to my press release if I don't select a BusinessWire distribution? All press releases are filed in electronic folders provided exclusively to participating media. The media will have untethered access to peruse submitted press releases at their leisure (embargoed releases included). These releases are compiled to prepare a daily summary for attending media and for the newsletter distributed to our proprietary database at the end of each day. There is no fee for this service, it's a value-add offered to participants.

What does the BusinessWire distribution include? We recommend this option to increase exposure and SEO for your news. Through a negotiated reduced fee, your press release can be distributed over the [National US](#) or [Technology Corridor](#) circuits. We are able to include one company logo. To qualify for the reduced rate, the press release must include mention of ONUG Fall 2019. The ONUG Fall 2019 Press Room team will provide a distribution report one week from its release date.

How do I schedule interviews with the media? To request a copy of the registered press, you may [download the list directly via this link](#). Once you have the press list, you will be able to contact them directly to send up media briefings on site. Our team will be there to help ensure companies representatives make their pre-arranged meetings with the press. The ONUG press room team does not manage the schedules of individual attending companies.

What is the Telecom Newsroom Q&A opportunity? We are pleased to offer attendees an opportunity to submit a written Q&A that will be published on a respected industry online publication and promoted via various channels that are reached by the ONUG audience. After a review process, Q&As are published on Telecom Newsroom and companies are advised on the promotional process.

Can I schedule a Press Conference or Official Signing at ONUG? If you'd like your press conference to be held at a ONUG, please reach out to our press room staff with your request.

Do I need to be registered as an ONUG Fall 2019 attendee to meet with the media? Yes, only individuals with ONUG Fall 2019 registration badges are admitted to the press room, which is located in the Metropolitan Pavilion.

For any additional questions you may have, please contact **iMiller Public Relations** at onugmedia@imillerpr.com. An iMPR team member will respond promptly to your request.