

Telestax® Partners with BroadSoft to Deliver Integrated CPaaS-UCaaS Solutions

Combined Solution Offers New Compelling Real-Time Communications Services to BroadSoft Service Provider Partners and Enterprise Customers

AUSTIN, Texas – October 16, 2017 – Telestax®, the Restcomm company, today announced a partnership with BroadSoft, a global market leader in cloud business software for unified communication as a service (UCaaS), and provider of collaboration and contact center as a service (CCaaS).

Through the partnership, BroadSoft will introduce Telestax's RestcommONE CPaaS (Communication Platform as a Service) enablement solution and the RestcommONE Marketplace to its service provider partners. BroadSoft service providers can be CPaaS enabled in four to six weeks. Once CPaaS enabled, service providers automatically join the RestcommONE Marketplace where they can access in-demand voice, video and messaging applications.

Telestax is working closely with BroadSoft to integrate both company's products to ensure a smooth call flow handoff between RestcommONE Marketplace applications and BroadSoft's UC-One platform. This automated handoff allows users of the UC-One platform to take full advantage of business applications available in Telestax RestcommONE Marketplace. RestcommONE CPaaS-enabled service providers who are also BroadSoft partners now monetize the traffic that passes through both platforms without the need for messy integrations.

"We are excited to work with BroadSoft to provide a compelling value proposition to its customers created by access to the RestcommONE Marketplace," said Kevin Nethercott, vice president of business development at Telestax. "Through the Marketplace, Telestax has created a new CPaaS market paradigm that blends traditional telecommunications with new enterprise applications to create and deliver real-time communications business solutions that scale."

With these combined CPaaS-UCaaS offerings, BroadSoft will be in position to help drive new revenue streams and increased value to their customers. 67% of enterprises will look to CPaaS providers to meet their demands for real-time communications solutions. RestcommONE Marketplace helps service providers to never have to say "no" again to customer requests.

"Telestax is building on its experience with communications services, and coming to market with the right product at the right time," said Raul Castanon-Martinez, Senior Analyst, Workforce Collaboration and Communications for 451 Group. "Telestax's CPaaS enablement technology and revenue share model add up to a compelling value proposition. This represents an attractive opportunity for service providers to reinsert themselves into the value chain of a market that is hugely profitable."

About BroadSoft:

BroadSoft is the technology innovator in cloud PBX, unified communications, team collaboration, and contact center solutions for businesses and service providers across 80 countries. We are the market share leader for cloud unified communications with an open, mobile and secure platform trusted by 25 of the world's top 30 service providers by revenue. Our BroadSoft Business application suite empowers users and teams to share ideas and work simply to achieve breakthrough performance. For additional information, visit www.BroadSoft.com.

About Telestax

Telestax is quickly becoming the catalyst for bringing real-time communications into the mainstream. Our RestcommONE platform is scalable, highly available and is the only WebRTC platform that supports cloud, on premise and hybrid deployment configurations. RestcommONE is fast becoming the platform of choice for rapidly building enterprise class real-time messaging, voice and video applications. RestcommONE Marketplace connects these new Omnichannel applications with RestcommOne CPaaS-enabled (Communications Platform as a Service) service providers and increases the revenue opportunity for both. The RestcommONE Marketplace is generating a positive disruption in the real-time communications market by

changing the way organizations acquire and utilize their business software. Telestax is a privately held global company with headquarters in Austin, TX.

Telestax is demonstrating its RestcommONE CPaaS-enablement platform at INCOMPAS the week of October 15 in San Francisco, and at BroadSoft Connections the week of October 22 in Scottsdale, AZ.

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