



INCOMPAS + NEDAS 2017 PRESS ROOM FAQs

The INCOMPAS Show: Fall 2017 colocated for the first time with the NEDAS Symposium will also host a press room at INCOMPAS 2017 taking place in San Francisco October 15-17, 2017. The press room will be located in the Laurel room at the San Francisco Marriott Marquis.

What are the hours of the press room? Registered INCOMPAS + NEDAS attendees can submit information to the press directly online or bring printed materials during press room operating hours.

Sunday, October 15	2 p.m. – 7 p.m. PT
Monday, October 16	8 a.m. – 6 p.m. PT
Tuesday, October 17	8 a.m. – 5 p.m. PT

Can I submit a press release for distribution prior to the INCOMPAS + NEDAS 2017 conference? Yes. You can submit your press release electronically in Word format directly at the [submit a press release page](#) or you may email relevant information to INCOMPAS17@imillerpr.com by 11:59PM October 13, 2017. After October 13, you can drop off materials directly in the press room during normal hours of operation.

What happens to my press release if I don't select NASDAQ distribution when submitting through the online form? All press releases are filed in electronic folders provided exclusively to participating media. They will have untethered access to peruse submitted press releases at their leisure (embargoed releases included). Those releases are compiled to prepare a daily summary for attending media and for the newsletter distributed to our proprietary database at the end of each day. There is no fee for this service, it's a value-add offered to participants.

I would like to provide news for inclusion in the INCOMPAS Show Daily. Where do I send that? You should send press releases directly to [Show Daily Editor Tara Seals](#). There is no cost to be included. To be considered for inclusion, news must either be announced at the show, or within a few weeks prior to it. All news sent to Show Daily editors will be held under embargo until the official release date. INCOMPAS Show exhibitors, sponsors and advertisers will be given space priority in the Show Daily. INCOMPAS members who are not exhibitors or sponsors at The INCOMPAS Show: Fall 2017 are invited to submit their news, which will be published on a space-available basis. The Show Daily editorial staff makes every effort to include all news sent to them by the editorial deadline. The **deadline to submit news is Friday, September 29 by 5 p.m. ET**. Visit The INCOMPAS Show website for full [Show Daily editorial guidelines](#).

How do I schedule a press interview? To request a copy of the registered press to conduct outreach on your own, you may [download the list directly via this link](#). The press may choose to hold interviews in the press room or another mutually agreed upon area of the event.

Do I need to be registered as an INCOMPAS + NEDAS attendee to meet with the media? Yes, only individuals with INCOMPAS + NEDAS 2017 registration badges are admitted to the press room, which is located in the Laurel room at the San Francisco Marriott Marquis.

For any additional questions you may have, please contact **iMiller Public Relations** at INCOMPAS17@imillerpr.com. An iMPR team member will respond promptly to your request.

