



Press Release

Sparkle SMS Booster protects Movitel Angola's network and generates new revenues

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[Sparkle](#), the international service arm of TIM Group and among top 10 global carriers, has been selected by Movitel Angola for its SMS network protection and revenues maximization. This solution is in addition to the existing Voice Interconnection and to the other Mobile Data Services implemented between the two Companies to improve their Customer Experience.

SMS Booster is a successful and sophisticated all-in-one solution which allows mobile operators to take control of their SMS incoming traffic, detecting and blocking messages delivered via unauthorized originations which turn into revenues leakage.

As exclusive SMS international A2P (Application to Person) gateway of Movitel Angola, Sparkle boosts Movitel revenues by collecting SMS traffic from its wide customer base comprising of SMS Providers, OTT Players and Enterprises.

Sparkle SMS Booster not only helps fully monetizing SMS traffic but also improves customer satisfaction as it blocks spam and all fraudulent SMS traffic.

About Sparkle

Sparkle is the wholly owned subsidiary of TIM Group (NYSE:TI) with the mission to develop and consolidate the Italian telco's international services business. As a leading global carrier and through a global backbone of around 560.000 km of fiber, Sparkle offers a full range of IP, Data, Cloud, Data Center, Mobile Data and Voice solutions to fixed and mobile operators, Internet service providers, Media and Content providers and to Multinational enterprises. Its sales force is active worldwide and distributed over 37 countries.

Find out more about Telecom Italia Sparkle at www.tisparkle.com or www.world.tisparkle.com

About Movitel Angola

Present in the Angolan market since 2003, Movitel was the first company to offer advantages and benefits from telecommunication in the country. The company started its activities in 1997, still as part of Angola Telecom, the government telecom operator, managing the starting number 91 mobile network. Today Movitel is one of the top mobile players in Africa, acting not only in the mobile market with 3.000.000 subscribers, but also selling mobile internet access with our Movinet service.

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