# Welcome to HostingCon 2017  |  April 3-6, 2017

## LA Convention Center, Los Angeles, CA

**Press Credentials and Guidelines**

HostingCon Global 2017 offers media accreditation to members of the working press to cover the HostingCon trade show and associated events. Accreditation provides access to HostingCon technical sessions, keynote address, HostingCon special events, the trade show exhibition, the press room for interviews, and the opportunity to attend scheduled press conferences. Accreditation is granted at HostingCon's discretion and are authorized for the sole purpose of reporting news specific to the conference and its participants. Offsite social events are not covered under this agreement and admittance is subject to approval by social event organizers.

Media accreditation is limited to acting editors and reporters of publications relevant to the telecom industry, business trade and general media covering global telecommunications, Internet and high-technology trends and stories. Publishers, sales, advertising and Public Relations, marketing, technical support staff, consultants and exhibiting company personnel are not eligible for press credentials. If it is determined the accredited press member is acting in a sales capacity during the conference, the accreditation will be revoked and individuals will be removed from the event

The media member seeking approval for representation at HostingCon, may, at HostingCon's discretion, be asked to provide proof of professional status including a publication masthead with the individual's name listed, press ID card, titled business card or recent articles containing the individual's byline and affiliation.

Pre-registration is required, there will be no onsite registration for media allocated – since media invites are limited to publications/newspapers/magazines. HostingCon has the right to deny entrance to journalists who fail to provide proper documentation in advance, including during the pre-registration process.

**The following criteria must be met for HostingCon press credentials to be assigned**:

**Business Trade Media and Wire Services**
Reporters and editors of business and trade publications, magazines, wire services and other associated media must be able to provide a business card and current masthead from the organization which contains the individual's name listed on the masthead of the approved news organization. Contributing editors and reporters chosen to represent the news organization must present a document containing the masthead of the organization authorizing the individual to cover HostingCon on behalf of the news organization.

**Association Publications**
Reporters and editors representing trade association publications as well as internationally recognized magazines, newspapers and related editorial content must be able to provide a business card from the association as well as a current organizational masthead containing the individual's name listed as editor.

**Broadcast News Representatives**

Television news and radio news reporters must provide a business card containing their name as well as the name of the approved organization. HostingCon may choose to limit the sessions, locations and areas for set-up.  HostingCon team will coordinate directly with the Broadcast news representative in advance to outline the areas permission may be provided.

**Freelance Writers**
Freelance writers must provide an example of a bylined article published within the previous six months from an industry-recognized news organization. Freelance writers who do not have proof of a recognized news organization will not receive a press pass.

**Online Media**
HostingCon recognizes the significance of online media as a source of industry reporting. Reporters and editors from

online publications, Internet-based newsletters and blogs will be considered for admittance at the discretion of HostingCon. Please note, the individual being considered must have proof of a bylined article published by the news organization within the past three months. To qualify for accreditation, the online publication website must contain industry-related content and post original news content at least once per week. Additionally, the website must have more 1,000 unique visitors per month.

**Not Eligible for Accreditation**
Individuals representing YouTube channels, Twitter pages, forums or personal blogs will not be considered for press privileges.

**Advance Registration**
Advance registration of media is required due to limited space. Please email [hostingcon@imillerpr.com](mailto:hostingcon@imillerpr.com) to begin the registration process with the subject line: *HostingCon 2017 Press Registration*.

**\*Onsite Registration will not be allowed for Press/Media\***

**Accredited media are entitled to the following:**

- Access to the HostingCon press room.
- Access to all sessions including the keynote address and press conferences.
- Access to HostingCon social events.
- Access to the exhibition hall.
- Access to all conference materials.

**Hours of operation for the press room:**

| Monday, April 3, 2017 | 12 p.m. to 5 p.m. |
| Tuesday, April 4, 2017 | 9 a.m. to 4 p.m. |
| Wednesday, April 5, 2017 | 9 a.m. to 4 p.m |

*Printed materials and publications can only be made available in the press room and will not be provided to attendees elsewhere.  If materials are promoted outside of the press room HostingCon reserves the right to revoke accreditation.*

**To request press credentials contact:**

Ilissa Miller
iMiller Public Relations
Tel: +1.914.315.6424
[HostingCon@imillerpr.com](mailto:HostingCon@imillerpr.com)