

HostingCon 2017 | April 3-6, 2017
LA Convention Center, Los Angeles, CA

PRESS GUIDELINES

Overview

HostingCon will distribute complimentary press passes on a limited and discretionary basis to accredited media including editors and reporters of recognized trade, newspaper, broadcast, blog, mainstream, business and Internet media. Journalists are encouraged to register early to be considered for admission. Media attendance and participation is at HostingCon's discretion. Please see the Media Accreditation Guidelines page for further detail.

Media will be required to wear HostingCon-issued press badges at all times to receive admittance to HostingCon sessions and keynote address, HostingCon news events, the HostingCon exhibition floor and HostingCon media room where scheduled press conferences will take place. Admittance to social events sponsored by participating companies will be at the discretion of those organizations.

Media will be provided with wireless Internet connectivity in the press room during standard hours of operation. Media will be responsible for all additional expenses such as dining, housing, parking, admittance to offsite events and travel accommodations. Any press agency accepted to participate in HostingCon will be provided a complimentary pass for HostingCon programmed events.

Applying for a Press Pass

Media may apply online for a press pass to cover HostingCon. To determine eligibility and required documentation please see the Media Accreditation Guidelines page. To express interest, please email hostingcon@imillerpr.com.

Business Promotion

Media are **not** permitted to distribute copies of their publication or other promotional materials outside of the press room. Soliciting or accepting orders on behalf of your organization, product or service inside the event area is strictly prohibited. Press badges will **not** be issued to individuals serving in business promotions or sales. Please see the Media Accreditation Guidelines page for further detail.

Misconduct or misrepresentation of the media organization may cause the organization to lose their accreditation and be barred from future events.

Issuing Press Releases at HostingCon

For companies who would like to issue press releases on behalf of your organization during the HostingCon conference, please refer to HostingCon as follows: on first reference refer to HostingCon as HostingCon Global 2017. Subsequent references may be shortened to HostingCon 2017. Please use #HostingCon for Tweets, Blogs and Online References.

Please refer to the About page on this website for use of appropriate "About HostingCon" wording.

Time permitting, HostingCon will make every effort to accommodate reporters on deadline for quotes from HostingCon representatives and conference speakers. Please submit media enquiries to HostingCon@imillerpr.com.

Audio, Video and Photography Regulations

Media are **not** permitted to take photographs during events. Media will be provided photographs by HostingCon and will be given license rights to use those photos accordingly.

Coverage of HostingCon events should be limited to news articles about the session or event.

Please keep cellular phones on mute or vibrate during conference sessions. If you are required to take a phone call during the conference session, please take the call outside of the session room so as not to disturb other session attendees.

HostingCon References and Logo Use

Media must refer to HostingCon on first reference as HostingCon Global 2017. Second reference should be HostingCon 2017. Please refer to HostingCon guidelines on proper use of the organization's logo and description.

Media may download authorized images of speakers and the HostingCon logo provided for media use on this website. Please adhere to acceptable use guidelines for the HostingCon logo.

HostingCon Attire

Media attending are expected to dress appropriately in business or business casual attire for sessions and interviews. Media who are dressed inappropriately may be requested to leave the conference.