

## Data Center World 2017 Press Room FAQ's

Data Center World 2017 will host a press room at its conference taking place in Los Angeles, CA 3-6 April, 2017. The press room will be located at the LA Convention Center, Room #512.

### What are the hours of the press room?

Registered Data Center World attendees can submit information to the press directly online or bring printed materials during press room operating hours.

Monday, April 3	12 p.m. to 5 p.m.
Tuesday, April 4	9 a.m. to 4 p.m.
Wednesday, April 5	9 a.m. to 4 p.m.

### Can I submit a press release for distribution prior to the Data Center World 2017 conference?

Yes. You can submit your press release electronically in PDF format directly at the [submit a press release page](#) or you may email relevant information to [datacenterworld@imillerpr.com](mailto:datacenterworld@imillerpr.com) by 11:59PM April 1, 2017. After April 1, you can drop off materials directly in the press room during normal hours of operation.

### How do I schedule a press interview?

There are a few ways for you to request an interview with the media. You can work with iMiller Public Relations by emailing [datacenterworld@imillerpr.com](mailto:datacenterworld@imillerpr.com) to request a meeting. You can also schedule meetings directly with registered attendees and media at Data Center World 2017. To request a copy of the registered press, you may download the list [directly via this link](#).

### Do I need to be registered as a Data Center World attendee to meet with the media?

Yes, only individuals with Data Center World 2017 registration badges are admitted to the press room.

For any additional questions you may have, please contact iMiller Public Relations at [datacenterworld@imillerpr.com](mailto:datacenterworld@imillerpr.com). An iMPR team member will respond promptly to your request.