



Prospectus 2014

THE NORTH AMERICAN CONNECTIVITY INFRASTRUCTURE COMMUNITY

The North American Network Operators Group, or NANOG, is a non-profit organization for Internet engineering and architecture. Our core focus is to educate, disseminate information and encourage collaboration on the technologies and systems that make the Internet function: core routing and switching; Internet inter-domain routing; the domain name system (DNS); peering and interconnection; and Internet core security.

NANOG is a community of industry experts that work together for the common good of the Internet across North America. In many ways, the NANOG community serves as the heart and soul of the Internet. This close-knit group meets three times a year to discuss all issues, large and small, as they relate to the performance, accessibility and evolution of the North American Internet.

In addition to the association's tri-annual meeting of members and community participants, NANOG is also host to 'NANOG On The Road' and Education Series programs targeting specific topics including routing fundamentals, advanced troubleshooting, DNS, security and network operations center tools, IPv6, testing, and more.

WHO ATTENDS NANOG MEETINGS?

NANOG is a community of industry experts. The programs, including the tri-annual meetings, On The Road sessions, Education Series and more are planned by Committees integrated by experts who have been appointed to serve the organization. Each meeting hosts a variety of sessions catered to provide thought-provoking discussions amongst attendees hailing from multiple technical sectors such as: Internet operators, network security, network research and education as well as those companies that operate data centers, hardware and software solutions that keep the Internet working. Beyond the meetings are a number of resources managed by our community of volunteers including our mailing list and development activities that continue the conversations between each NANOG meeting.

Attendees by the Numbers:

600 = Average Number of Attendees at Meetings

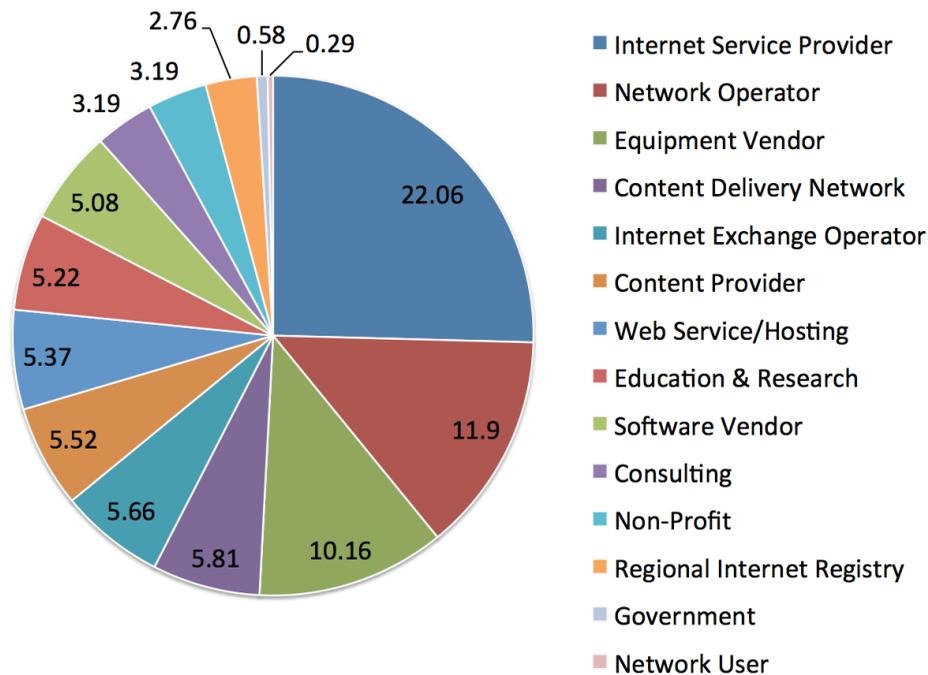
39 = Number of Board and Committee Members

34 = Average Number of Speakers at Each Meeting

27 = Total Number of Countries Represented at NANOG Meetings



TYPES OF COMPANIES THAT ATTEND NANOG



“NANOG is the indispensable event for the North American network engineering and architecture community. We come to meet with peers, vendors, and partners, while learning about cutting edge technologies.”

- Dan Golding, Vice President of Operations at Iron Mountain

“Joining the NANOG mailing list is a requirement for any networking professional in North America. Attending the conference is a rite of passage. Both are populated by people in a wide range of companies from countries all over the globe, making them probably the most important “networking” opportunities on the Internet. There is no better place to learn about the latest technologies, future technologies, standards, and all other operational topics (even bugs & tricks) than NANOG.”

- Patrick Gilmore, CTO, The Markley Group

ADDITIONAL NANOG PROGRAMS & INITIATIVES

NANOG Best Current Operational Practices

NANOG’s Best Current Operational Practices (BCOP) group is the North American regional BCOP working to collect the best practices known within the operations community. These practices are captured in a series of documents and peer-reviewed by the technology experts that deploy and manage operational environments. The NANOG BCOP is a community project and open to all that wish to participate and get involved. More information, ratified BCOP documents, drafts under community review, and how to get involved can be found at the NANOG BCOP website, http://bcop.nanog.org/index.php/Main_Page.

NANOG On The Road

NANOG On The Road is an opportunity for budding industry engineers to gain access to NANOG-developed content without the burden of extensive travel or costs associated with multi-day meetings. On The Road programs cover everything from technical services, reports regarding IPv6 deployments and current registry policy to developments and hot topics on Internet governance. The program is compiled to fit a one-day agenda that provides professional education and networking opportunities. On The Road programs are posted on the NANOG website at <https://www.nanog.org/meetings/road/home> and promoted to members and NANOG participants.

NANOG Education Series

NANOG Education programs are developed to bridge the gap between the technical programming learned in college courses and the operational knowledge and experience needed to be productive on your first day as an Internet Engineer. Education Series programs present network operational training courses taught by real world operators and are designed to equip new, budding and mid-career Engineers with the knowledge to perform in today's complex Internet infrastructure.

NANOG has long been known for its excellent technical content and as a forum for experts to explore and discuss ideas and develop relationships. The NANOG Education Series seeks to take its highly-skilled resources and create opportunities to share their knowledge with budding operational and engineering talent. The programs build a solid foundation for the technical skills participants will need to exceed performance expectations, and perhaps one day be recognized as a NANOG leader. The collection of educational courses is available to all who wish to register and attend. All programs are posted on the NANOG website at <https://www.nanog.org/meetings/education/home> and promoted to members and NANOG participants.

NANOG Fellowships

Mentorship is key to the ongoing growth and development of the NANOG community. NANOG offers two fellowship programs that encourage up-and-coming, technology-savvy individuals access to the community by way of attending NANOG meetings. Two different fellowship programs are offered for each NANOG event, for a total of up to six (6) individuals annually.

Abha Ahuja NANOG Fellowship <https://www.nanog.org/resources/fellowships/abha>

Awarded to one female individual (awardee) who is a high school graduate, or currently enrolled student in courses leading to a baccalaureate or graduate degree at a college or university, or recently graduated student in North America.

Operator of Tomorrow Fellowship <https://www.nanog.org/resources/fellowships/Operatoroftomorrow>

Awarded to one individual (awardee) who is a high school graduate, or currently enrolled student in courses leading to a baccalaureate or graduate degree at a college or university, or recently graduated student in North America.

**For more information about NANOG programs and activities, please contact
NANOG-Support@nanog.org**

Postel Scholarship - Provides funding so that network operators from developing nations may attend back-to-back meetings of NANOG and ARIN. Information about the Postel Scholarship program can be found here: <https://www.nanog.org/resources/scholarships/postel>.

Fellowship applications are encouraged year-round and are reviewed on a rolling basis. Companies are encouraged to suggest fellowships to interns, students, and other young professionals who may be interested to learn more about how the Internet works.

Fellowships and Scholarships offer burgeoning individuals an opportunity to attend an upcoming NANOG meeting, with the following benefits:

- Hotel accommodations at the meeting hotel
- Round-trip, economy-class airfare to the meeting
- A small stipend to cover meals and incidental travel expenses
- A NANOG Committee Member Mentor

EXTENSIVE ONLINE RESOURCES

NANOG hosts an extensive archive of online resources. It is chock full of documents and video archives from just about every past NANOG meeting. The searchable database of information covers an array of topics, trends and initiatives from the age of time. All materials are easily accessible and the extensive search capabilities offer options by subject, presenter, meeting, keywords and more. This is truly a fascinating look into the history and development of the Internet.

NANOG SPONSORSHIP

Getting involved with NANOG provides you with access to the best and brightest minds in the business. Nowhere else on the planet can you so easily tap into this “inner sanctum” of the Internet to participate in helping to shape its future.

Benefits of Premium Meeting Sponsorships

- The greatest amount of recognition within NANOG’s materials and at each event
- Complimentary meeting passes for three (3) sponsored meetings
- Sponsor logo displayed on NANOG website for the duration of the sponsorship
- NANOG reward points (4 to 10, depending on type of sponsorship) that can be used towards a variety of sponsorship items at each sponsored conference
- Use of private, branded meeting room during NANOG conferences
- Priority placement over individual sponsorships
- Public recognition during community meeting, conference opening and closing remarks
- Sponsor logo displayed on special, premium signage at meeting registration area



PREMIUM SPONSORSHIPS

Sponsorship opportunities are designed to meet the unique marketing and business needs of companies across the industry. All premium sponsorship opportunities cover three (3) consecutive meetings and may be purchased in advance of new meeting announcements throughout the year based on availability. Individual event sponsorship opportunities apply only to the designated event.

Diamond **\$75,000**

All the benefits of a Premium Sponsor plus ten (10) NANOG reward points to be used for various sponsorship opportunities per meeting.

Platinum **\$50,000**

All the benefits of a Premium Sponsor plus six (6) NANOG reward points to be used for various sponsorship opportunities per meeting.

Gold **\$35,000**

All the benefits of a Premium Sponsor plus four (4) NANOG reward points to be used for various sponsorship opportunities per meeting.

Individual Meeting Sponsorships

All Individual sponsorship opportunities are tied directly to a single meeting.

Meeting Host	\$25,000
Espresso Bar	\$25,000
Connectivity	at sponsor cost in return for recognition
Beer 'n Gear	\$12,000
Newcomers Lunch	\$10,000
Welcome Refreshments	\$7,500
Welcome Lunch	\$6,000
Power Breakfast	\$6,000
Break	\$5,000
Attendee Gift	\$2,000
Survey Giveaway	at sponsor cost in return for recognition
Social Reception	\$1,000

(*) Dependent on type of Sponsorship selected

Benefits of Individual Meeting Sponsorships

- Complimentary meeting passes (*)
- Sponsor logo displayed on meeting webpage
- Product display (*)
- Public recognition



HOW TO GET INVOLVED

Join our Mailing Lists

The NANOG mailing list includes over 10,000 subscribers and is used to support current Internet operations, outages, security issues and a general 'how do I find an answer to' type questions. To join NANOG's mailing list visit <https://www.nanog.org/list/join>.

Become a Member

NANOG is driven by the individuals of companies that drive the Internet. Individual membership amplifies the individual nature of the NANOG community and is available to anyone with an interest in Internet operations, engineering, or research that wishes to further educate and share his or her knowledge within the Internet operations community.

Governance of NANOG comes from the members who elect the Board of Directors, who are responsible for setting the direction and purpose of NANOG.

Attend NANOG

The only way to truly experience NANOG and the Internet community and gain access to high-value networking opportunities is to attend any of our three annual meetings, NANOG On The Road or our Educational Series programs.

Sponsor a NANOG Meeting

Raise your company's profile within the community, demonstrate industry leadership, and gain brand awareness and credibility in the market.

2014 NANOG BOARD MEMBERS

Chair: Michael K. Smith, Verizon Edgecast

Vice Chair: Steve Feldman, CBS Interactive

Treasurer: Ryan Donnelly, Verisign

Secretary: Jezzibell Gilmore, GTT

Member: Daniel Golding, Iron Mountain

Member: David Temkin, Netflix

Executive Director: Betty Burke, NANOG

Communications Committee Chair: Matt Griswold, BigWells Technology, LLC

Development Committee Chair: Misako Manca, SoftLayer Technologies

Program Committee Chair: Greg Dendy, Equinix



ABOUT NANOG

North American Operators Group is the premier community for network operators and affiliated companies. NANOG is an open forum where all individuals can network and have an influence on the industry in which they take part, promoting a sense of cooperation and discussion amongst the Internet leaders. Members come from companies such as Internet operators, service providers, network security, network research and education along with those who operate data centers, hardware and software solutions that keep the Internet working. Common to all users is their reliance on the Internet.

Upcoming NANOG Meetings and Hosts

NANOG 61, Bellevue, WA

Educational Series: June 1, 2014

Dates: June 2-4, 2014

Hosted by: NTT Communications

NANOG 62, Baltimore, MD

Educational Series: October 5, 2014

Dates: October 6-8, 2014

Hosted by: EdgeConneX

NANOG 63, San Antonio, TX

Educational Series: February 1, 2015

Dates: February 2-4, 2015

Hosted by: CyrusOne

NANOG 64, San Francisco, CA

Educational Series: May 31, 2015

Dates: June 1-3, 2015

Hosted by: Netflix

NANOG 65, Montreal, Quebec Canada

Educational Series: October 4, 2015

Dates: October 5-7, 2015

Hosted by: Torix

On The Road Shows

Los Angeles, CA

May 20, 2014

Madison, WI

September 9, 2014

NANOG SPONSORS

2014 Premium Sponsors

Diamond

Google
NTT Communications
Verisign

Platinum

Netflix
Verizon Terremark

Gold

Comcast

2014 Current Sponsors

6 Wind
A10 Networks
Adva Optical Networking
Alcatel Lucent
Arbor Networks
ARIN
Arista Networks
Avaya
BTI
Ciena
Cisco
Cologix

Comcast
Compass EOS
Deepfield
Dyn
EdgeConneX
Facebook
Finisar
GAIKAI
Go Daddy
Guavus
iMiller Public Relations
Infonera
Integra Networks
Internap
Juniper Networks

Level 4 Hardware
LinkedIn
Markley Group
Merit
Microsoft
MRV
Myriad Supply
Net Access
Netflix
Noction
NTT AT
NTT Communications
Opengear
OSI Hardware
Pacnet

PCCW Global
P3 Systems
Plexxi
Radware
RagingWire
Server Central
SNAP
Tail F
Telstra
Telx
Transmode
Verisign
Verizon Terremark
XKL

For a full list of current, future and past sponsors, visit www.nanog.org/sponsors

To learn how your company can engage with NANOG, please contact:
marketing@nanog.org