

## **ChinaCache and Server Farm Realty to Collaborate on Cloud Infrastructure Development**

### **Sign MOU to Form Strategic Partnership on “ChinaCache Atecsys International Data Center”**

**BEIJING, February 13, 2014** – ChinaCache International Holdings Ltd. (“ChinaCache” or the “Company”) (NASDAQ: CCIH), the leading total solutions provider of Internet content and application delivery services in China, today announced that it has signed a memorandum of understanding (“MOU”) with Server Farm Realty, LLC (“Server Farm Realty”), a leading data center developer throughout North America, to form strategic partnership relating to ChinaCache Atecsys International Data Center (“Atecsys”) in the Tianzhu Comprehensive Bonded Zone in Beijing. The cloud data center will focus on helping multinational enterprises host their cloud services in China.

Server Farm Realty's senior management recently visited Atecsys, which has been under development since 2013, and is strategically located in Beijing's tax free, custom bonded zone. Atecsys is a green, eco-friendly and low-carbon data center that meets national cloud computing data center standards.

“This collaboration is an innovation in data center business that will help create greater value for our customers and provide more comprehensive services to China's Internet industry. Server Farm Realty has extensive experience and expertise in international, first-class data center development, and we are delighted that, through our partnership, we have the ability to collaborate and share our expertise,” said Mr. Song Wang, Founder, Chairman and CEO of ChinaCache. “While the cooperation between the two companies is a small step between the leading data players in China and the U.S., we believe it is a big step in taking China's data centers to reach global standards,” added Mr. Wang.

“We believe the combination of ChinaCache's leading experience in CDN and Server Farm Realty's deep technical capabilities in data center development and service, will create a highly complementary partnership that is uniquely qualified to offer the best business solutions to meet the needs of China's data center growth,” said Mr. Avner Papouchado, President and CEO of Server Farm Realty.

“According to CCID, the market size for cloud computing can be up to one trillion RMB by 2015. We believe this collaboration will be positively received by the market. Cloud data centers are generally dominated by a limited number of domestic organizations on a leasing basis in China. Given the emerging cloud computing trend, more large enterprises in China will want to have their own cloud data center. Atecsys custom data center solutions and complete flexibility in its operations are innovative in China's data center

industry and meet high international standards," said Mr. Michael Xu, Chief Consultant of Atecsys project.

Server Farm Realty, as a leading data center developer throughout North America, has extensive experience in designing, building, operating and maintaining data centers. Server Farm owns and operates an expanding portfolio of data center properties in the U.S., providing data center services to a variety of companies.

### **About ChinaCache**

ChinaCache International Holdings Ltd. (NASDAQ: CCIH) is the leading total solutions provider of Internet content and application delivery services in China. As a carrier-neutral service provider, ChinaCache's network in China is interconnected with networks operated by all telecom carriers, major non-carriers and local Internet service providers. With more than a decade of experience in developing solutions tailored to China's complex Internet infrastructure, ChinaCache is a partner of choice for businesses, government agencies and other enterprises to enhance the reliability and scalability of online services and applications and improve end-user experience. For more information on ChinaCache, please visit [en.chinacache.com](http://en.chinacache.com).

### **About Server Farm Realty, LLC**

Server Farm Realty, LLC is one of the nation's most innovative data center developers. Owned by the Red Sea Group, an international real estate development company, Server Farm Realty is changing the way wholesale data centers are built and leased. The firm builds highly reliable and efficient custom data centers that offer concurrent maintainability. For more information, visit [www.serverfarmrealty.com](http://www.serverfarmrealty.com).

### **Safe Harbor Statement**

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. ChinaCache may also make written or oral forward-looking statements in its reports filed or furnished to the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about ChinaCache's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statements, including but not limited to the following: the Company's goals and strategies, expansion plans, the expected growth of the content and application delivery services market, the Company's expectations regarding keeping and strengthening our relationships with its

customers, and the general economic and business conditions in the regions where the Company provides its solutions and services. Further information regarding these and other risks is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is as of the date of this press release, and ChinaCache undertakes no duty to update such information, except as required under applicable law.

**ChinaCache investor and media inquiries please contact:**

Ms. Nancy Song  
Investor Relations  
ChinaCache International Holdings  
Tel: +86 (10) 6408 5306  
Email: [ir@chinacache.com](mailto:ir@chinacache.com)

Ms. MaryBeth Csaby  
The Piacente Group I Investor Relations  
Tel: +1 212-481 2050  
Email: [chinacache@tpg-ir.com](mailto:chinacache@tpg-ir.com)

**Server Farm Realty media inquiries please contact:**

Ilissa Miller  
iMiller Public Relations  
Tel: +1 (914) 315-6424  
Email: [pr@imillerpr.com](mailto:pr@imillerpr.com)