



**iMiller
Public
Relations**

www.imillerpr.com

celebrate with us!

#iMPR5YR



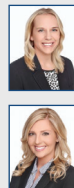
As the infographic below illustrates, iMiller Public Relations' growth since 2011 is a testament to the needs of telecommunication, internet and technology companies to have a communications team that can tell their stories most effectively.

Thanks to the support of our clients, including FiberMedia (now vXchnge) and Global Capacity, our longest-standing customer, iMPR has achieved a CAGR of over 40 percent for the past two years, and today serves companies who represent more than \$100 billion in collective revenue.

In the past five years, iMPR has helped to define messages and introduce game-changing telecom, data center, and internet companies throughout the world. iMPR's team of professionals experienced in shaping and defining messages, brands and delivering on strategic communication programs has not only enriched our clients, but has helped make the industry, and thus, the world a more connected place.

- Jennifer Strame 1st hire Nov 2011
- FiberMedia (n. vXchnge) 1st client to sign Nov 2011
- Global Capacity 2nd & longest-standing client

2011



2012

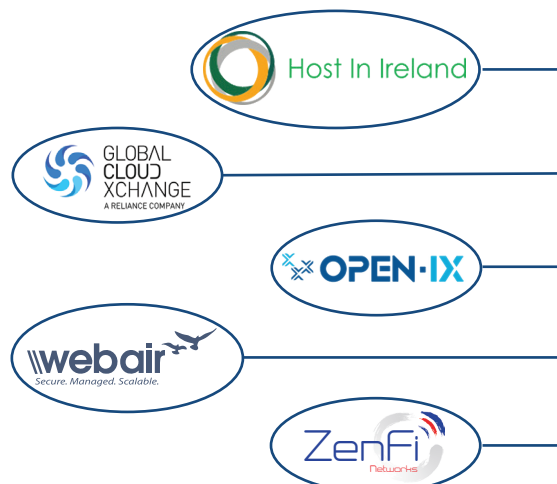
- iMPR helps launch MOD Mission Critical
- Sidera hires iMPR and is later acquired by Lightower
- iMPR introduces Unitas Global, Grant Kirkwood CTO
- INOC selects iMPR as agency of record
- Jennifer (Forst) Hartley joins as Marketing Manager
- Joanna (Styczen) Soucy joins as Technical Writer

- iMPR helps launch Cross River Fiber
- EdgeConneX engages iMPR to support new product focus
- NANOG brings on Ilissa Miller as Sponsorship Sales Director
- iMPR acquires the Northeast DAS & Small Cell Association (NEDAS) in May 2013
- Spread Networks selects iMPR to support its PR initiatives
- Amy Sesol joins iMPR as NEDAS Event Producer
- iMPR selected as a 2013 PR News Agency A List - Finalist: "Reputation Management"

2013



**NORTHEAST
DAS
& small cell
ASSOCIATION**



2014

- iMPR supports the launch of EvoSwitch in the U.S.
- Introduces Edge Data Centers™ o/b/o EdgeConneX
- Introduces The New IP
- Host in Ireland engages iMPR for collaborative initiative
- AMS-IX brings on iMPR to support its U.S. launch
- Supported the re-branding of Reliance Globalcom to Global CloudXchange
- Introduces Open-IX Association for new internet and data center standards
- Webair selects iMPR to expand its market reach
- iMPR helps launch ZenFi Networks
- iMPR announces the acquisition of MegaPath by Global Capacity

- Aqua Comms selects iMPR, re-brands, and launches AEC-1 subsea cable system
- iMPR acquires Data Center POST and CloudPOST
- Daniel Hight becomes Director of Content
- Supports the re-brand of IIX to Console
- iMPR helps to launch & manage the first ITW (International Telecoms Week) Media Room
- iMPR helps to launch NJFX
- Infomart Data Centers selects iMPR as its agency of record
- iMPR supports the launch of Infomart's BMMR in Dallas, the first at its marquee building
- iMPR recognized as the 2015 - Platinum PR Awards - Finalist: "Digital PR Firm of the Year"
- NEDAS renews eight annual sponsors for the 3rd year running (ADRF, ANRITSU, Crown Castle, MultiPath Communications, RF Industries, SOLiD, TESSCO, ZenFi)
- NEDAS expands internationally to Toronto, Ontario, Canada
- iMPR recognized as the 2015 - PR Agency Elite - Finalist "Marketing Communications"
- iMPR recognized as the 2015 - Media Relations Awards - Finalist: "Best Trade Media Relations (Telecommunications)"
- iMPR's CEO Ilissa Miller recognized as the 2015 - PR News PR People Awards Finalist



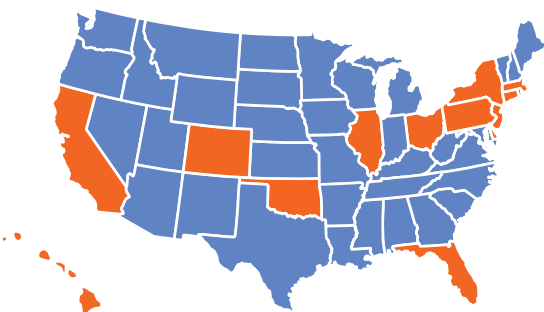
2015



- Jeff Sesol joins as COO/CTO
- Competitive Telecoms Group (CTG) - Celebrates 5 years with iMPR
- Global Capacity - Celebrates 5 years with iMPR
- Hidalgo Communications- Celebrates 5 years with iMPR
- INOC - Celebrates 5 years with iMPR
- MOD Mission Critical - Celebrates 5 years with iMPR
- Jennifer Hartley promoted to VP Business Process Management
- Joanna Soucy promoted to VP Strategic Development
- NEDAS launches Concierge Connect - connecting attendees at its regional events
- NEDAS reaches five cities, welcomes 109 corporate sponsors and almost 10,000 members to its community
- iMPR thanks over 230 companies for their trust in our services
- iMPR's CEO recognized as the 2016 - Golden Bridge Gold Medal Winner - PR Executive of the year
- iMPR is recognized as the PR World 2016 - Bronze Winner for "Best PR Agency of the Year, Single Boutique Office"
- Cheryl Kemp joins as VP Events
- iMPR receives the Bulldog Stars of PR Gold Award for Technology Agency of the Year.
- Ilissa Miller selected to Join Forbes Agency Council

2016

Employees Registered in 13 States



iMiller Public Relations (iMPR) is a results-driven, independent public relations and content marketing consulting firm. At the forefront of our market leadership positioning is iMPR's industry thought-leadership, where our consultative, industry-insider perspective helps clients propel their messages more effectively.



iMiller Public Relations



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