CONNECTING TO AMERICA

The world has become one large connected market, and while business cultures around the globe may have different conventions, we all speak the same language: opportunity. Globalization and increasing competition are driving network service providers and operators to extend services beyond their footprint and beyond their county, with many needing to connect to business locations in the U.S. International network service providers and operators coming to America often face increased service delivery pressures stemming from lack of visibility into the complex and highly fragmented U.S. access network market. Global Capacity sheds light on the right service solutions with an innovative marketplace of networks platform that overcomes the challenges of connecting to U.S. businesses with the service visibility, simplicity and availability needed to succeed.

International network service providers and operators who need to reach into the U.S. market often feel a mixture of both excitement and concern about meeting this new challenge successfully. For many, despite having done business all over the globe, the access network market in America is unfamiliar and complex. This fragmented market consists of approximately 902 Local Exchange Carriers (LECs), 1,264 cable operators, 5,100 data centers and carrier hotels, 452 competitive fiber owners, and 2,584 last-mile providers, not including the 1,335 network resellers.

Because no one network provider has ubiquitous coverage, service providers always have a need for off-net access circuits. So, how can international providers be sure that they are getting the right U.S. connectivity service at the best price? How can they make informed business decisions without a clear understanding of exactly what is available? For service providers who are still unsure of the answers to these questions, a marketplace of networks is the right solution.

Global Capacity's *One Marketplace™* connects buyers and sellers in a real-time marketplace environment.

One Marketplace delivers unprecedented transparency, efficiency and simplicity by combining network aggregation and service orchestration with a suite of customer and supplier applications in order to streamline and simplify the process of designing, pricing, buying, delivering and managing data connectivity services. One Marketplace provides customers with end-to-end visibility across locations as well as transparency into competitive market pricing, arming customers with real-time industry intelligence on market supply and demand. Quite simply, Global Capacity offers a complete end-to-end network solution that international service providers will not find anywhere else. One Marketplace eliminates the complexity and inefficiency of the U.S. network market, allowing international service providers and network operators to easily and cost-effectively connect to over 9.6 million business addresses in the U.S.

INTERNATIONAL SERVICE PROVIDERS CHOOSE ONE MARKETPLACE FOR:

Ubiquitous Coverage

One Marketplace enables providers to expand their footprint by offering strategic international interconnections to high-demand Points of Presence (PoPs) where available capacity can be aggregated and connectivity to services can be provisioned cost-effectively. Network providers gain access to a full portfolio of network services including Broadband, Private Line Ethernet and Wide Area Network (WAN) services delivered over the broadest range of speeds and technologies. The One Marketplace core network leverages 41 PoPs, 2,007 Central Offices (COs) and over 4,513 last-mile network interconnections to deliver coverage to 98 percent of the U.S. business market.

Simplicity

One Marketplace streamlines service delivery and ensures the best client experience by providing network service providers with a single interface through which to design, price and fulfill multi-network, multi-geography requirements. With a unique address-matching feature, it simplifies location identification and allows providers to enter partial addresses that are then matched against Global Capacity's extensive database. Furthermore, Global Capacity delivers network connectivity with a single SLA, contract and point of contact, so our customers never have to deal with the complexity of provisioning from multiple vendors in different countries.

Service Excellence

This marketplace model enables international service providers to provide support that goes above and beyond expected off-net norms. One Marketplace accelerates lead times by delivering across established interconnection points to over 400 access networks and leveraging a team of experienced field service engineers for service test and turn-up. Global Capacity's proactive network monitoring and management service from multiple geo-diverse Network Operation Centers (NOCs) delivers the reliability, availability and optimized performance required to deliver network service out of country.

GLOBALCAPACITY