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**PRESS RELEASE - \*\*DRAFT\*\* For Immediate Distribution / MEDIA ALERT** (Times New Roman size 10)

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## **(Company Name) Sponsors ONUG Fall 2020 Event to Support Virtual Education and Collaboration**

*Sponsorship Helps Online Event, Taking Place October 14-15, 2020, Deliver Crucial Insights Across Cloud Native Computing, AI, DevSecOps and More in the Post-COVID Era*

**DATELINE APPEARS WITH CITY, STATE – DATE OF RELEASE –** (Company name and description) announces its sponsorship of the entirely virtual, live digital ONUG Fall event, taking place on October 14-15, 2020. This sponsorship supports and aligns with ONUG’s mission to drive safe conversation, collaboration and education focusing on automated multi-cloud governance, AI for business process automation, business continuity solutions, disaster recovery and more. Those in attendance can meet with (Company name) at ONUG Fall to learn more about (company strategic messaging, product information, solution description, etc.)

As the ONUG Community of Global 2000 companies converges with enterprise architects, cloud providers and thought leaders, this event will provide a thought-provoking and actionable agenda of sessions regarding the deconstruction of private data centers and the hyper-acceleration of enterprise cloud adoption as a result of pandemic disruptions.

(Executive quote, if desired)

(Paragraph outlining desired company details, benefits of sponsorship, information about services and solutions that will be showcased at the event, etc.)

“Sponsors of this event are core to enabling our mission of facilitating much-needed virtual conversations and experiences for this industry — a mission that grows even more important as social distancing and quarantine protocols continue,” comments Nick Lippis, Co-Founder and Co-Chair of ONUG. “Furthermore, this presents a great opportunity for our sponsors to showcase how they are innovating, problem solving and pushing our collective success forward in front of a high-value audience of industry players that are working together to transform the industry and the digital economy now and into the future. We look forward to seeing the great connections, deals, discussions and insights that are sure to come as a result of ONUG Fall 2020.”

ONUG is the only forum dedicated to exploring enterprise multi-cloud use case architectures, exciting new innovations and solutions to challenges facing the enterprise in the cloud arena. The ONUG Fall 2020 virtual event allows individuals and businesses to learn from peers, make informed infrastructure deployment decisions and generate open discussion between the vendor and user communities. In this way, the event drives the continuation of crucial problem solving in the wake of COVID-19’s widespread industry disruption, serving as a source of value and transformative insight for those in attendance and for the wider IT community.

To learn more about (Company name), please visit (company website).

If you are interested in attending, please click here to register. Members of the press should contact ONUGmedia@imillerpr.com.

To learn more about ONUG Fall, please visit <https://fall.onug.net/>

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(Company Boilerplate)

**About ONUG**

ONUG is the only organization composed of senior-level IT executives from the Global 2000 that represents the interests and initiatives of the Enterprise Community. Through our global event series, Working Groups, training academies, and webinars, ONUG plays a central role in the creation of new and improved tools to develop, manage, and secure the Digital Enterprise. ONUG's peer permission structure fosters the exchange of information among the world's largest organizations as they build and secure the digital economy. The ONUG Board is comprised of IT leaders from Bank of America, Cigna, Citigroup, Credit Suisse, eBay, FedEx, Fidelity Investments, Gap Inc., GE, Intuit, JP Morgan Chase, Kaiser Permanente, the Lippis Report, Morgan Stanley, Pfizer, State Street Bank, TD Ameritrade, UBS, Oath, and hundreds more. For more on ONUG, go to [www.onug.net](http://www.onug.net) or follow us on Twitter @ONUG\_. *ONUG is a registered trademark. All trademarks are the property of their respective owners.*